

Navayuvak[®]

Entrepreneurs

Recently awarded with



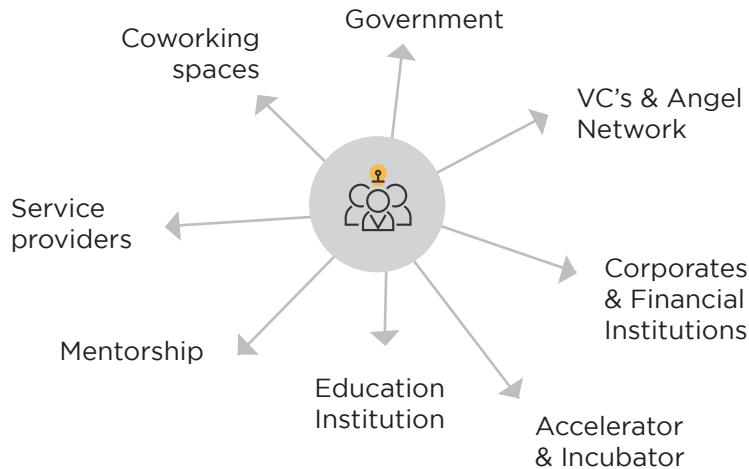
KARMAVEER CHAKRA
Award instituted by
iCONGO and the **UN**

Navayuvak®

Entrepreneurs

The vision of Navayuvak Entrepreneurs is to Create & Develop India's Entrepreneurship Education Ecosystem. Navayuvak Entrepreneurs aims to become a one stop hub for startups as we are the pioneers in working for the startup ecosystem at the ground level.

Current Startup Ecosystem Scattered



HOW DO
WE SOLVE IT

One ecosystem One Hub





GAURAV MISHRA- FOUNDER, MANAGING DIRECTOR

He started his first venture at the age of 16. Since then he is passionately working towards the development of the startup ecosystem by helping fellow entrepreneurs and creating an impact by his talks. He has been Awarded the Karmaveer Chakra, Instituted by UN and iCongo for his Tremendous Passion and Work towards Entrepreneurship from the start of his Entrepreneurial Journey, 8 years back. He has already successfully inspired 3000 students to follow their passion.



DEVANG DAVE- EXECUTIVE DIRECTOR, PARTNER

He has over 10 years of professional experience in the areas of IT, ITES, Social Media, Branding, Reputation Management and Technical consulting. He has been a pioneer in the successful execution of major social media campaigns across India. He has been leading and is a part of various popular campaigns in this field. He has also been key Poll Campaign Strategist for major political parties as well key reputed Politicians in India. He is currently the BJP Maharashtra, Social Media Head.



JERONINIO ALMEIDA- MASTER MENTOR AND ENTREPRENEUR-IN-RESIDENCE

At the age of 17, he started the first creative advertising boutique agency in India. Later he moved to establish the Country's first experiential marketing and movie marketing company. Jerry then ventured into dotcoms and founded a large media and entertainment company- which he exited in 2002. Today he is **India's #1 Inspirational Storyteller/Orator**. Jerry is the **Author of the Bestseller series Karma Kurry and also India's highest paid Author**. He has an aggregate **NPS (net promoter score) of 95%** as a learning and Leadership coach, mentor and specialist. He was recently empanelled by special invitation as a **leadership coach and mentor for the officers of the Indian Armed Forces**. Jerry is actively involved in mentoring entrepreneurs and coaching the global teams of start-ups and ventures from India and overseas like **Amazon,**

eBay, Global Giving, Omidyar Ventures, Acumen Fund and has also been involved integrally with several unicorns in India like **Inmobi, RedBus, Ibibo, Make My Trip, Kony, Renew Power, Azure Power, CtrlS and others**. He works closely with Teachers and Students in schools, colleges, B-schools to teach ethical and servant leadership and make learning fun for enabling students to develop character based competence and an entrepreneurial mindset. Jerry also serves on the advisory panels of **United Nations organisations such as UNDP, UNODC, UNIDO, UN Volunteers, WHO, UNAids, CII, TiE, Ministry of Skill Development and Entrepreneurship, Ministry of Youth Affairs and Sports, Rotary International, Ministry of Home Affairs** and speaks in global forums around the world.



make **MY** trip



CtrlS Asia's Largest
The TV Channel

ebay



UNAIDS



amazon



GlobalGiving



“I had decided to nominate You for one of the prestigious Padma National Awards, but I was told that you do not accept awards and after meeting you, I understood your position on awards”

“Let me begin to add value as Your chief believer and ambassador to promote the International Volunteering Olympiad. Once I have done that, I shall consider myself worthy and deserving for the Lifetime Achievement Award”

“I was energized and enthused by all your noble, humanitarian work and patriotic energy. If possible we must meet once every month and exchange ideas and views to work towards championing change together”

“Jerry, You are India’s answer to Jack Canfield and a Rockstar Storyteller”



“You can count on me. I am with you as your ambassador and more as ‘Just Another Volunteer’ in all your magnificent mojosh endeavours.

I agree with Dr. Verghese Kurien that the Karamveer Puruskar is the most credible honour because of your guiding principles of egalitarianism, simplicity, austerity, fairness and integrity. I have huge respect for Dr. Verghese Kurien who was a dear friend and your first Lifetime Achievement Award recipient. Therefore, I feel that I need to do more in my personal capacity to deserve the lifetime achievement award which all of you have nominated me for.

“Jerry, I absolutely agree with everyone who tells me that you are a master moJosh Inspirator. Infact, I would like to christen you as the master moJosh monk”

“I was sharing thoughts about you with Mr. Lyngdoh and we had a mutual agreement that You are a true proponent of your moJosh and karma learning and truly lived the principled life by choice”

4 The Desert Trail | Jaipur, Saturday, 1st November 2014

India's biggest book deal for 12 crores between "Karma Kurry – The Hero in Me" book series & Jaico Publishing Co. Author donates the entire amount for social causes

■ TDT Correspondent

India's first and biggest book deal between the author Jeroninio "Jerry" Almeida for his Karma Kurry- The Hero in Me book series and Jaico Publishing House was announced at Oxford Bookstore. Karma Kurry published in 2013 is the Non-Fiction bestseller in various lists. The unique book deal for an amount of Rs 12 crore for 10 more books to be published by 2020 is unique and iconic in the publishing industry. All proceeds, royalties and fees will be donated to the national character building movement, Apeejay Karmayuga and other citizen action & social justice causes espoused by him, announced the author Jerry Almeida. Currently Jerry has also been raising fund through the book for rehabilitation for the people affected by the Kashmir Floods. This is being done through an initiative called IBTEDA- The beginning, which is led not by NGOS but by conscientious people and citizens of Kashmir who

are living across India and overseas. Jeroninio "Jerry" Almeida, the author said, "Karma Kurry is just not a book series for me but a passion, a journey of many, many years and a vision with a compelling mission to help bring about a change in our world by telling inspiring stories of real life heroes to people at large in schools, colleges, B-schools and organizations from all sectors. I sincerely believe we all have a hero within us and if each of us does small acts with compassion and courage of conviction, then a better, humane, responsible society shall surely become a reality". Announcing the deal, Akash Shah of Jaico Publishing House said, "As far as my knowledge goes, this is a one-of-its-kind publishing deal. We at Jaico purely pledge to help raise the funds through several avenues for the Karma Kurry series since this not just



Dr David Dror Priti Paul and Jeroninio Jerry Almeida at the announcement today

about books but the compelling mission led by Jerry, to discover real heroes. This is a FIRST in book selling in India." Geeta and Rajiv Chandran, Dr. David Dror and Mr. Oswald Pereira whose life stories of grit and courage are in the first published and second upcoming book joined the author in a panel discussion on 'Karma and the need for Real Heroes in our world.' Priti Paul Director, Apeejay Surrendra Group was also present in the event.

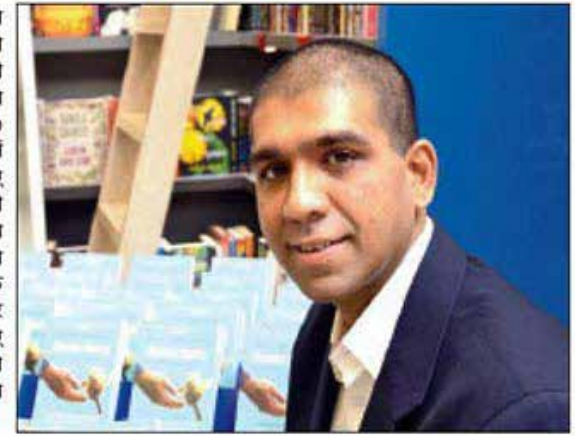
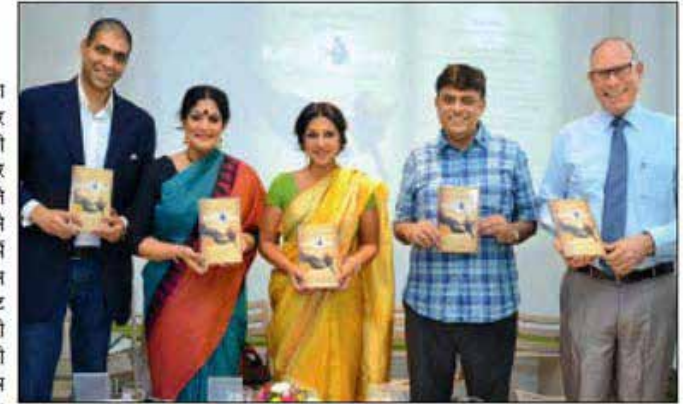


Geeta Chandran at the announcement

जैरी ने डोनेट किए 12 करोड़

प्रशांत जैन

हमारे देश में अक्सर सोसायटी के इलीट क्लास पर इल्जाम लगाए जाते हैं कि वे सिर्फ अपने ही अपने बारे में सोचते हैं। लेकिन नॉन फिक्शन बेस्ट सेलर कर्मा कुरी के ऑथर जैरी अलमीडा ने इस सोच को गलत साबित कर दिया। बीते साल इस सीरीज की पहली बुक पेश करने वाले जैरी ने हाल ही में राजधानी के ऑक्सफोर्ड बुक स्टोर में जयको पब्लिकेशंस के साथ सन 2020 तक इस सीरीज की 10 और किताबें लिखने के लिए 12 करोड़ रुपए की डील की, जिसे अब तक की सबसे बड़ी डील बताया जा रहा है। खास बात यह है कि जैरी ने इस सारी रकम को सोशल कॉज के लिए दान कर दिया। खासतौर पर यह कश्मीर के बाढ़ पीड़ितों के लिए काफी चिंतित हैं, इसलिए जैरी पहले से भी उनकी मदद के लिए अभियान चला रहे हैं।



The Karmaveer Puraskaar are National People's Awards for Citizen Social Justice and action instituted by the citizens and people of India. Navayuvak Entrepreneurs Founder- Gaurav Mishra has recently received this award for his extensive work in the Indian Startup Ecosystem. This award is also held by pioneers like Ajay Bijli - PVR Founder, Subhash Ghai, Rahul Bose, Ex-President - Shree APJ Abdul Kalam and many more.



CREATING STARTUP ECOSYSTEM INSIDE THE COLLEGE



I don't really know what all this hype about entrepreneurship and startups is. I am **"The Newbie"**.



With the help of Student Entrepreneurship Development campaign, we aim to create a self sustaining ecosystem and startup environment for Student Startups, by organizing various activities to develop an entrepreneurial mindset.



I have an idea, I just cannot get that push or the right resources to start. I am the **"Idea Girl"**.



This program is to prepare student entrepreneurs and startups for incubation phase and provide them prerequisites skills and knowledge which will help them to validate and access their ideas as well as define their business model in detail.

PRE INCUBATION

CREATING STARTUP HUB



Instead of working on someone else's dream, I realise my own dream. I create jobs. I run my own business. I am **"The Startup Guy"**.



With a vision of a True Return on Investment for Startups, We will be establishing India Launchpad - A Startup Hub, dedicated to prototyping the future growth of Entrepreneurs within your college infrastructure. Our aim is to make it Easily Accessible and Inclusive of benefits for startups inside your college and also give a platform to other startups outside your college towards their growth.



Having worked in the role of Non-Executive Director of Navayuk Entrepreneurs for sometime, I can genuinely say that they are dedicated to making Mumbai the start-up hub of India. Focused & committed, this team of young, informed & energetic entrepreneurs continues to surprise even the most cynical sides of me. I have no doubt that the impact the actions of NE has will leave a lasting legacy on the lives of young people in Mumbai and India.

Celia Gates
(Global Entrepreneurship
Network, UK)



Very Different from typical Sessions, Quite Natural. Consisted of Healthy Discussions and Real Life Experiences.

Navin Pandey
Pre-Incubation Student,
DSIMR



We Learnt a lot about how to Generate Ideas and The Process that Follows. Speakers Connected with the Audience very Well and made it Very Interactive. I am Glad to be a Part of SED

Shriya Suri
SED Member,
Thakur College of Science
and Commerce



We Learnt not just about Understanding ourselves, but also about Understanding other and Analysing both Positives and Negatives. The Sessions gave us Knowledge on Positioning our Product and Services and Creating our Image as per the Customer.

Tanvi Indalkar

Pre-Incubation Student,
DSIMR



SED as a partner in the first year of our E-Cell was a great step. The SED team is not just good at coming up with good ideas to encourage entrepreneurship but also good at supporting ideas from their partners. Glad to have them onboard.

Shikhar Garg

(E-Cell Head, MPSTME,
NMIMS)



“

It was a very good experience with SED. Met young minds who understood my idea and helped me to develop a mindset to become an entrepreneur. They understood the pain that a student goes through, running a startup while managing studies.

”

Puneet Arya
(Founder, Startup Abhi)
A SED Startup



For the First Time in Mumbai, The Government, Educationists, Students, Investors & Startups came under one roof to celebrate the success of the Mumbai Startup Ecosystem at Mumbai Startup Fest'17 on 21st January 2017.



Mumbai startup Fest'17 was inaugurated by **Shri Sambhaji Nilangekar** - Minister of Skill Development and Entrepreneurship, Government of Maharashtra, **Shri Devang Dave** - Social Media Head of BJP Maharashtra, **Smt.Shweta Shalini** - Spokesperson of BJP Maharashtra and **Ms. Celia Gates** - Founder, Global Brainstorm and Global Entrepreneurship Network, UK .

Activities at Mumbai Startup Fest '17



Keynote Speech by
Shri Sambhaji Nilangekar -
Minister of Skill Development
and Entrepreneurship,
Government of Maharashtra.



Panel Discussion on
How Private sector plays an
important role in the startup
ecosystem in India ?



Talk by Rakhee Mehta -
Global Business Gypsy &
Founder of Idea Shop

Pitch Mumbai - Largest Elevator Pitch of 100 Startups



Talk by Adhiraj Banerjee -
Executive Director,
Ivy Cap ventures



Participant at Pitch Mumbai



Participant at Pitch Mumbai

For the first time in India, Following Benefits were provided to Pitch Mumbai Winners and applicants by our partners at Pitch Mumbai '17



-Investment Partner



- 3 month free co-working in Mumbai for up to 2 members from the Winning and Runner-up teams



**- 10% Discount to all 100 Startups
- 25% Discount top 10 Startups
- 3 Free Company registrations**



**- 1 month access to 2 Startups
- One-day passes to 10 Startups**



- 1 Month fixed desk for 2 Startups at Awfis, Powai.



- 1 Month access for 2 Startups up to 3 people each.



**- 15 one-day passes for 2 Startups of 10.
- One-Day passes for all 100 Startups**



Overview of MSF'16

Mumbai Startup Fest is being organized in order to promote and celebrate the entrepreneurial spirit in Mumbai.

Together we achieve to make Mumbai the No.1 Startup Hub in India.

MSF'16 was organized on Feb'16 as an inaugural event.

Poonam Mahajan (MP Loksabha & National President of BJP Youth Wing) was the Chief Guest for MSF '16. Activities like Panel Discussion, IOT Workshop, Pitch Mumbai was organized at Mumbai Startup Fest '16



Keynote Speech by Poonam Mahajan (MP Loksabha & National President of BJP Youth Wing).



Panel Discussion on Why Mumbai is not the No.1 Startup Hub in India?



Panel Discussion on Fund Management for Startups.



1. Entrepreneurship Education Ecosystem

E-Cube was a Panel Discussion on the Theme 'Driving Change Through Collaboration'.



2. SED Centre Launch at FR.Agnels College, Bandra



3. MahaGlobal

MahaGlobal is a national program designed to Educate, Engage and Connect Entrepreneurs. The culture surrounding MahaGlobal is that of a supportive, neutral space welcoming entrepreneurs to be open and honest about their businesses and the challenges they face.



4. Launch of SED Centre at Durga Devi Saraf Institute of Management Studies



5. Collaborate Mumbai

In support of the developing and co-creating the Mumbai Entrepreneurship Ecosystem we have incepted a series called Collaborate Mumbai. Round table conference where all Stakeholders of the society come together for the Holistic Development of Startup Ecosystem in Mumbai.



6. Bangalore Global in Association with IBM

Startup pitches in front of the budding entrepreneurs, After pitching there is a Q&a round and later on the startup gets a feedback from the crowd.



7. Global Entrepreneurship Hangout at Fr.CRCE, Bandra

In this event we are bridging the global gap by using technology. This event consists of Live Video Conferencing through Google Hangout, where there will be panel discussion between Global speakers and people. Later on Indian Speakers take on the stage and share their entrepreneurial journey



8. Global Entrepreneurship Hangout at AIMSR, Borivali

In this event we are bridging the global gap by using technology. This event consists of Live Video Conferencing through Google Hangout, where there will be panel discussion between Global speakers and people. Later on Indian Speakers take on the stage and share their entrepreneurial journey



9. Women on Wednesdays

A Roundtable discussion on girlpreneurship with an importance of starting up early.



10. Startup Dialog on Fintech world of Mumbai

For the first time after demonetization, a fireside chat was hosted between Shweta Shalini, BJP Spokesperson on the topic of digital economy.

Navayuvak[®]
Entrepreneurs

Thank You

Be With
India 2020 | 

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